



Privacy Policy

General

Alpine Legends AB cares about your personal privacy. You should always be able to feel safe when you submit your personal information to us. With this Privacy Policy, we describe how we ensure that your personal data is processed in accordance with applicable legislation.

Responsible entity

Alpine Legends AB is responsible for the processing of your personal data and is responsible for ensuring that the processing takes place in accordance with applicable legislation. We can be reached at info@alpinelegends.se or by phone 08-56215990.

How do we collect personal data?

When you book a trip, additional service, or when in personal contact with us or when you sign up for newsletters etc., we collect personal information such as name, address, telephone number, e-mail, gender, and date of birth.

On what basis do we collect the data?

We collect the necessary information to be able to fulfil our travel agreement with you. If we do not have a contractual relationship or any other legal basis for handling your personal data as support, you have given your consent for us to process them in order to send out newsletters for example.

For what purposes is the data collected?

The information is needed for us to be able to administer, deliver and provide customer service around the travel service or any of the other services we provide. Your personal data is used for sending and providing information via e-mail, text message and / or telephone calls for the actual trip.

How long is the information stored?

After the end of the trip, your customer information and travel history are saved for a maximum of two years if you have not actively agreed that we may keep your information longer. We also store your personal information on grounds other than travel agreements, e.g. to comply with the Accounting Act ('*bokföringslagen*'). The statutory requirements under other laws govern how long we must store your information.

If you have registered to receive newsletters, you can unsubscribe at any time from further mailings.



Who else gets access to the personal data?

In order to fulfil our agreement, the information is passed on to the suppliers who are responsible for their part of the trip, i.e. airlines, hotels, car rental companies, etc. We have taken all reasonable legal, technical, and organizational measures to ensure that your personal data is handled securely and with an adequate level of protection.

Personal data in third countries.

We arrange trips to the whole world and therefore personal data is transferred to partners or suppliers also outside the EU / EEA. When this happens, all reasonable legal, technical and organizational measures are taken to ensure that your personal data is handled securely and with an adequate level of protection even in countries outside the EU.

Security

We take appropriate security measures to protect your personal information against loss or unauthorized access, use, alteration, or disclosure. We work continuously with "built-in data protection and data protection as standard".

Your rights

You have the right to request access to and correction or in some cases deletion of your personal data, request restriction of continued processing of your personal data and a right to object to the processing. In that case, we will notify each recipient to whom the personal data has been disclosed of any corrections or deletion of data and the limitation of processing of data in accordance with your wishes.

You have the right, through a written signed application, to receive a free extract from the register of, among other things, which personal data is registered about you, the purposes of the processing and to which recipients the data has been or will be disclosed.

We will, at your request or on your own initiative, correct, de-identify, delete, or supplement information that is found to be incorrect, incomplete or misleading.

If you do not want us to process your personal data for direct marketing purposes for example, you have the right to withdraw your consent and / or unsubscribe from our marketing messages at any time. Once we have received your revocation, we will cease to process the personal data for the purpose for which you gave your consent.

You have the right to data portability, i.e. a right to request that your personal data be transferred to someone else.

You have the right to lodge a complaint with the Swedish Data Inspectorate if you believe that we do not process your personal data correctly. Read more at www.datainspektionen.se/other-lang/in-english/

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